



## ALMEDAHLS HOME SPRING SUMMER 2022

The new Almedahls home collection interprets eclectic and coming together in rich monochromes and new designs from our bountiful legacy.

For the past season we have worked with Swedish textile artist **Anna Backlund** who has curated, created, and (re)claimed from the rich textile traditions of Almedahls.

For our spring-summer 2022 collection, we have been inspired by two themes: The eclectic home and coming together.

We want to contribute to real homes with design inputs from a diverse range of styles, memories, and emotions. This is the **eclectic** home.

We believe many people are now longing to come together. To experience in person and actually touch. This is **coming together**.

We are introducing a heap of **cushion covers** in rich qualities, ranging from monochrome textiles, across subtle textures to bold designs.

For **kitchen and table**, you will find lovely, patterned trays, combined with tablecloths, placemats, and napkins in exclusive linen.

The collection proudly presents three new expressions from our **uniquely bountiful design legacy**. The loud yet graceful SKOGEN design. The harmonious and pleasing BOTANIC GARDEN. And the handcrafted, chequered KRISTINA.

Swedish textile artist Anna Backlund has worked to bring together colours whose connection has since long been forgotten. Creating a colour scale which makes for effortless combinations in mostly warm, appealing hues.

As a nod to history and a reminder of our commitment to stay in motion, we are labelling the entire collection with the Almedahls **frisky stallion** which has been a symbol of Almedahls home interior since the early days of the company in 1846.





The collection is created in collaboration with the textile artist **Anna Backlund**. Anna went back to our roots and handpicked pattern designs from our historical design archive and combined those with some of our existing patterns and uni-coloured textiles.

Almedahls brings you a beautiful interior detail that brings colour and joy. In this collection we have mixed different styles and created our own universe. The foundation is our own historical design archive. Our patterns are our true foundation



#### THE FRISKY STALLION

In this collection we have decided to re-introduce the original well-known symbol for Almedahls; the frisky stallion, that reminds us of our early days and represents fresh energy and movement.

#### A DIVERSED AND ECLECTIC COLLECTION

In the eclectic home we do not follow trends blindfolded. Our home is not static. Our home is constantly evolving. Our home is not bare. In our home passionate people live and interact with an eye for the beautiful. In our home we all live together. Regardless if you are an object found at a flea market or a design item from a famous brand. With us, you will remain because you have a story, have experienced something, have been made of love with attention to detail. We want to live with you for a long time. We want to see you age and be used.

#### COLOURS OF A GARDEN

Our collection consists of an exciting combination of patterns and not the least, colours.

"To combine colours which connection has since long been forgotten. For me, nature's own palette, is always a source of inspiration. We can see snowdrops, lilacs, white, pink and purple. A branch wet from the rain. Leaves, greenery, sunlight, soil, grass. Plums, pears, mountains, sea, drizzle of rain, lichen. A herb garden, heather. Dusk, morning haze, the night.

A colour scale where it is easy to combine colours with each other. It all connects. A nature inspired and earthy palette that extends from light, airy tones to heavier, muted and darker. And some in between." Anna Backlund.



"Sometimes I think that I have an eye for the beautiful. That I can see the beauty in people, places and objects that might pass others by. In Almedahls factory I found so much beauty. Shimmering treasures hidden in the dark. I am eager to bring them to the light. To show you what I see."

Anna took a deep dive into our rich archive filled with over 100 years of textile- and design history.

She handpicked three patterns as a corner-stone for the balance and harmony that conducts our symphonie.

"Skogen", designed by Märta-Lena Bjerhagen (1978), "Botanic Garden" designed by Lilo Hörstadius (1976) and "Kristina" that is one of our oldest patterns from Almedahls Design Studio.

"Skogen is colour rich, bold, loud but still talks with a deep and pleasant voice. There is nothing strident in this pattern. It blends into a modern home but is not to shy to get some more attention than its neighbours. A farirytale filled with the most beautiful flowers."

"Botanic Garden is a mellow pattern in pleasant and harmonious colours with a contemporary expression. Is it drawn today or in the 1970's? So much is happening in the pattern but it i still so harmonius, a pattern that works for all kinds of products and homes."

" A classisc check in classic colours: **Kristina**. The uneven and wobbly lines makes it a lot more interesting than if it was perfectly created digitaly. The wonderful is what is un-perfect with it. That we can scent the hands presens."



Pattern "Skogen' original print from our archive and the new 38 cm





Pattern "Botanic Garden original print from our archive and the new 38 cm tray.





Pattern "Kristina" original print from our archive and the new 38 cm tray.



"I choose uni-coloured linen in muted shades and fabrics that I have topped of with beautiful patterns from the historical design archive. To enhance the beauty of cherishing and taking care of what you got, I decided to create cushions in patchwork technique"











Cushioncover Kvarts 101868-0004



Cushioncover Granatäpple 101865-0107



Cushioncover Granatäpple 101865-0190



Cushioncover Twist 101862-0068



Cushioncover Twist 101862-0007



Cushioncover Twist 101862-0026



Cushioncover Twist 101862-0006

6.











Cushioncover Livia 101863-0005



Cushioncover Fasett 101864-0066



Cushioncover Pricktyg 101867-0190



Cushioncover Alma 101875-3240



Cushioncover Livia 101863-0002



Cushioncover Britta 101876-0260 40x65 cm



Cushioncover Hans 101877-0630

8. 🛬











Tray Kristina 101858-0082



Tray Skogen 101861-0093



Tray Botanic Garden



Tray Skogen 101860-0093



Tray Botanic Garden 101856-0061













Placemat Linne 101871-0580

Placemat Linne 101871-0720

Placemat Linne 101871-0700

Placemat Linne



Napkin Linne

101870-0580

2









Napkin Linne 101870-0720





Napkin Linne 101870-0700











Tablecloth Linne Tablecloth Linne 101869-0580

Tablecloth Linne 101869-0400 101869-0700

Tablecloth Linne 101869-0460

## **PRODUCT LIST**



Cushioncover Twist 101862-0068 50x50cm 100% Polyester



Cushioncover Livia 101863-0002 50x50cm 44% Pan, 22% Bomull, 22% Polyamid, 12% Polyester



Cushioncover Alma 101875-3240 50x50cm 58% Bomull, 42% Linne



Bows Blanket 100646-0140 170x130cm 88% Wool 12% Bomull



Cushioncover Twist 101862-0007 50x50cm 100% Polyester



Cushioncover Fasett 101864-0009 50x50cm 37% Bomull, 31% Polyester, 18% Polyamid, 14% Pan



Cushioncover Britta 101876-0260 65x40cm 58% Bomull, 42% Linne



Pickepin Blanket 101737-0035 170x130cm 100% Wool



Cushioncover Twist 101862-0046 50x50cm 100% Polyester



Cushioncover Fasett 101864-0066 50x50cm 37% Bomull, 31% Polyester, 18% Polyamid, 14% Pan



Cushioncover Hans



Pickepin Blanket 101737-0035 170x130cm 100% Wool



Cushioncover Twist 101862-0006 50x50cm 100% Polyester



Cushioncover Pricktyg 101867-0107 50x50 cm 50% Linne 50% Bomull



101877-0630 50x50cm 58% Bomull, 42% Linne



Cushioncover Twist 101862-0026 50x50cm 100% Polyester



Cushioncover Pricktyg 101867-0190 50x50cm 50% Linne 50% Bomull



Tray Kristina 101859-0082 38cm 100% Trä



Tray Kristina 101858-0082 27x20cm 100% Trä



Cushioncover Kvarts 101868-0004 50x50cm 100% Polyester



Cushioncover Granatäpple 101865-0190 50x50cm 50% Linne 50% Bomull



Tray Skogen 101861-0093 38cm 100% Trä



Tray Skogen 101860-0093 27x20cm 100% Trä



Cushioncover Livia 101863-0005 50x50cm 44% Pan, 22% Bomull, 22% Polyamid, 12% Polyester



Cushioncover Granatäpple 101865-0107 50x50cm 50% Linne 50% Bomull



Tray Botanic Garden 101857-0061 38cm 100% Trä



Tray Botanic Garden 101856-0061 27x20cm 100% Trä

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# **PRODUCT LIST**



Napkin Linne 101870-0580 32x32cm 100% Linne 2 pack



Napkin Linne 101870-0700 32x32cm 100% Linne 2 pack



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Napkin Linne 101870-0840 32x32cm

100% Linne

2 pack

Napkin Linne

101870-0720

32x32cm

2 pack

100% Linne



2

Placemat Linne 101871-0580 45x34cm 100% Linne 2 pack



Placemat Linne 101871-0700 45x34cm 100% Linne





Placemat Linne 101871-0720 45x34cm 100% Linne 2 pack



Placemat Linne 101871-0840 45x34cm 100% Linne 2 pack



Tablecloth Linne 101869-0400 140x220cm 100% Linne



Tablecloth Linne 101869-0580 140x220cm 100% Linne



Tablecloth Linne 101869-0700 140x220cm 100% Linne



Tablecloth Linne 101869-0460 140x220cm 100% Linne





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